



8 February 2017

MEMORANDUM No. 2017-004

TO : ALL ELECTRIC COOPERATIVES

**SUBJECT : Request for provision of space for a NEA article/
NEA Administrator's corner in the EC Newsletter**

NEA is currently intensifying its awareness campaign efforts through alternative news outlets. One of them is the EC newsletter because of its mass appeal, accessibility to consumers, and the use of local dialect.

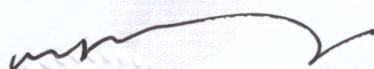
This is in line with the Agency's goal of reaching and informing wider audiences, particularly the grassroots level, of its plans, programs and accomplishments. It is also aimed at eliciting feedbacks from the consumers how NEA, through the ECs, is able to responsively cater their needs.

In this regard, may we earnestly request for provision of space for the NEA Administrator's corner in your respective newsletter and or similar publications with mass appeal. PAO will be coordinating with you and sending you articles for possible inclusion in the said information collateral.

Likewise, we will gladly accept significant EC news articles for possible inclusion and publication in the enerNEA, NEA's official newsletter and in the NEA website.

Should you have any other queries, kindly contact us at Tel. Nos. (02). 929-1909 local153 or (02) 929-2237.

We anticipate your support in this undertaking and look forward to disseminating the good news of RE to our member-consumer-owners (MCOs).


EDGARDO R. MASONGSONG
Administrator

